AL Intvw 18 - Cath Mack - Business - Marketing (Completed 12/15/18) Page 1 of 11 Transcript by <u>Rev.com</u>

AL Intvw 18 - Cath Mack - Business - Marketing (Completed 12/15/18) Page 3 of 11 Transcript by <u>Rev.com</u>

AL Intvw 18 - Cath Mack - Business - Marketing (Completed 12/15/18) Page 4 of 11 Transcript by <u>Rev.com</u>

AL Intvw 18 - Cath Mack - Business - Marketing (Completed 12/15/18) Page 5 of 11 Transcript by <u>Rev.com</u>

AL Intvw 18 - Cath Mack - Business - Marketing (Completed 12/15/18) Page 6 of 11 Transcript by <u>Rev.com</u>

AL Intvw 18 - Cath Mack - Business - Marketing (Completed 12/15/18) Page 7 of 11 Transcript by <u>Rev.com</u>

AL Intvw 18 - Cath Mack - Business - Marketing (Completed 12/15/18) Page 9 of 11 Transcript by <u>Rev.com</u>

AL Intvw 18 - Cath Mack - Business -