



How to Write an Effective Program Description

Prepared by
Curriculum Development and Program Renewal Team
Centre for Excellence in Teaching and Learning
November 2022

How to Write an Effective Program Description

The program description, together with the program learning outcomes, the course descriptions and course learning outcomes, constitute a learning contract with the learner.

- To provide a meaningful explanation of what learners will learn and experience in the program
- To give an indication of the depth and breadth of what is learned in the program
- To give prospective learners sufficient information to make informed choices about their education, and to make a clear link between learning in the program and work in the field or discipline
- To provide an indication of future employment possibilities and further education opportunities for graduates

- Prospective learners
- Enrolled learners

” 9 ±

How to Write an Effective Program Description

At the completion of the program students will be able to:

- 1.

How to Write an Effective Program Description

Students will continue with their education in areas such as anthropology, education, Indigenous studies, law, political science, social work, and other academic disciplines. Block transfer [available] for students to enter 3rd year at Vancouver Island University First Nations Studies, BA program.

(291 words)

At the completion of the program, students will be able to:

1. Integrate knowledge of Indigenous collective values, and ways of knowing, being, doing, and relating to create vision for self, family, community, and Nation.

2. Demonstrate effective leadership skills (drawing on Indigenous knowledge)

At the completion of the program, students will be able to:

- 1.

How to Write an Effective Program Description

The Diploma in Public Administration provides students with a theoretical and applied framework for thinking about and understanding government, as well as a solid foundation in government structures, operations, and systems.

Applied learning opportunities expose students to different perspectives and government objectives, enabling them to consider issues in new and creative ways, and bring this understanding to their own practice.

Students are introduced to the professionalism of public administration, becoming reflective, ethically aware, and accountable practitioners. Developing skills in public administration and governance, including the ability to lead others and manage

How to Write an Effective Program Description

A wide array of career opportunities exists for program graduates, including exercise physiologists, exercise therapists, personal trainers, strength and conditioning coaches, or kinesiologists in multi-disciplinary clinics or provincial health institutions, private fitness facilities, or municipal recreation.

Students also have career choices in the areas of adapted sport and physical activity, physical literacy, gerontology, corporate wellness, and high-performance sport. Graduates may pursue post-graduate education in occupational therapy and physiotherapy programs as well as variety of other post-graduate programs.

(297 words)

At the completion of the program students will be able to:

1. Apply and synthesize (i.e., advanced knowledge of exercise science) to design, implement, and evaluate a fitness program for a client with a chronic health condition.