

Policy Title	Asset Naming
Policy Number	G-2.6
Approval Date	November 6, 2023
Approval Body	Board of Governors
Replaces (if applicable)	Section B.2 of Policy G-2.3 Corporate Relations
LAST UPDATE OR AMENDMENT OR REVIEW DATE	N/A
Next Review Date	2028
Holder	VP Partnerships
Responsible Operational Leader	Director, Advancement & Alumni Engagement
SUPPORTING DOCUMENTS	G-2.6.1 Asset Naming Standards & Procedures
	G-2.6.2 Naming Review Advisory Committee Terms
	of Reference

## Asset Naming

## Purpose

The purpose of this policy is to set out the parameters to govern the naming of assets in recognition of financial or philanthropic contributions from individuals, businesses, organizations, and others. The

acknowledge individuals and entities who have significantly contributed to the College community or the wider community through their accomplishments, leadership, and vision.

POLICY APPLICATION AND SCOPE

This policy applies to the naming of all assets that are owned and operated by Camosun College.

<u>Naming</u> <u>Privileges Policy</u>. In the event of a conflict between that policy and this one, the Province of British

## Definitions

- 1. Asset: Anything physical or academic in nature that the college owns, administers, or is responsible for. Assets may include but are not limited to Academic Assets, Facilities, Functional Assets, or Physical Assets.
- 2. Academic Assets: Include, but are not limited to, the naming of schools, libraries, programs, centres, scholarships, bursaries, or awards.

Policy